

## LEAD WITH PURPOSE LEADERS' PLEDGE

I commit to being a *Lead with Purpose Leader*.

1. **I stay** connected to my unique and true calling so that I am not afraid to fully live to that calling.
2. **I value** people more than money and things. If I prioritize people in my organization, profits take care of themselves.
3. **I ensure** the financial viability of my company so that we will make money and do good.
4. **I will cultivate** a culture where each person has opportunities to learn, grow, and do their best.
5. **I win** by making sure there are no losers. When facing decisions, I will always insist on the right choice.
6. **I choose** calm over chaos. My employees thrive when they can connect and communicate.
7. **I explore and understand** my biases. Requesting, hearing, and valuing input is essential.
8. **I will lead** with compassion. Compassion drives belief and hope.
9. **I will be** curious and slow to judgment. I must be a well-informed decision maker.
10. **I will reconnect** with the *Lead with Purpose Leadership Pledge* daily. This routine will help me develop as a *Purposeful Leader*.

Dame  
Management  
Strategies

